

Norwegian School of Management BI

Final Master Thesis

Industry Dynamics and Productivity:
The Effect of Productivity Change

Abstract

The purpose of this study is to investigate to what extent it is the most productive firms who attract workers. Using the microeconomic models of general equilibrium, Cournot and Hotelling competition, search models and related empirical studies we postulate an econometric model. We use a unique dataset on Norwegian manufacturing firms from the years 2000 to 2008. We find that more productive firms have a higher average annual worker growth. This does not necessarily mean that more productive firms are larger. However, given enough time a faster growing but small firm is expected to be larger than a large but slow growing firm. We also find that firm growth decreases with size, rejecting Gibrat's Law. Our findings give suggestive evidence to the theories of competitive search models, which state that more productive firms offer higher wages, have more vacancies and attract workers faster. These results survive several robustness checks, including alternative productivity measure and an alternative structural form. In addition, we find that our data confirms a collection of stylized facts often found in the literature.

Preface

This paper is written as a Master of Science thesis at BI Norwegian School of Management. We would like to thank our supervisor Espen Moen for valuable guidance, counseling and exibility. He provided us with the initial topic for this thesis. We would also thank the Center of Corporate Governance Research for providing the data used in our study.

Barcelona, 9th of August, Jonas Momkvist and yvind Nilsen Aas.

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1 Introduction

We investigate the relationship between productivity and worker reallocation of Norwegian manufacturing firms. Understanding the determinants of worker reallocation is important since reallocation of resources as a result of creative destruction, is an important factor in economic growth [57] [6] [45]. Advances in productivity, that is the ability to produce more with the same or less input, is a significant source of increased potential national income [47]. The process of creative destruction leads to job destruction and creation which leads to shifts in resources. The process is driven by different types of innovations and improvements, which could be summarized as productivity [57].

The purpose of this study is to investigate to what extent it is the most productive firms who attract workers. In more specific terms, our research question is "*How is the flow of workers affected by productivity?*" We look at the microeconomic models of general equilibrium, Cournot and Hotelling competition and competitive search. These models predict that more productive firms will attract more workers. We then postulate an econometric model based on the theory and related empirical literature. We find that more productive firms have a higher average annual growth rate, meaning that they attract more workers. This finding does not necessarily mean that the more productive is larger. However, given sufficient time a small fast growth firm will be larger than a larger slow growing.

According to OECD the world economy have experienced a formidable economic growth since the industrial revolution [47]. Joseph Schumpeter presented the ideas that economic growth is not necessarily driven by competition, but by creative destruction. In Schumpeter's *Capitalism, Socialism and Democracy* the author postulates a theory of capitalism which is "*by nature a form or method of economic change and not only never is but never can be stationary.*" ([57], p. 82). According to Schumpeter, the driving force of economic growth and increasing standard of living in the capitalist system is the process of creative destruction. Creative destruction is industrial mutation that constantly destroys the old structure and instantly creates a new one.

Our main focus is on changes in employment demand, so our econometric strategy is to estimate the growth-productivity relationship using regression estimation. The elasticities of interest are those of productivity, wage, size and age. In addition, we estimate a collection of stylized facts often found in the literature. We take advantage of a unique panel data set of 2 942 manufacturing firms in Norway for the years 2000 to 2008. Our

2 Definitions and related literature

The purpose of this section is to present the terminology of our paper, related studies and

Following these notations, we can write job flows as

$$JF_{it} = H_{it} - D_{it} = S_{it} - S_{it-1} \quad (5)$$

of rms, the proportional rate of growth is smaller according as the rm is older, but its probability of survival is greater. Several studies [28], [34], [25], have found

11.3 percent. The heterogeneity is a result of large rates of job creation and job destruction.³ Haltiwanger [35] found that worker flows are closely connected to firm outcomes, reflecting in large part the ongoing shift in resources from less productive to more productive employers.

6. *Entry and exit of plants with different productivity levels is an important source of productivity growth.* A large portion of aggregate productivity growth can be attributed to resource reallocation. The manufacturing sector is characterized by large shifts in employment and output across establishments every year. These large shifts are a major force contributing to productivity growth, resurrecting the Schumpeterian idea of creative-destruction [17]. John Baldwin explains the pattern of productivity and output as the following. In general, entrants are smaller than the average incumbent, and about half die within the first decade. If the entrant survive, they reach average productivity in about a decade, they are however still smaller than the average firm. Essentially the pattern is survival of the fittest, the process of weeding out the unsuccessful entrants and nurturing the successful ones [8].

³This is also found in Albaek and Sorensen [2] and Burgess et al. [15]

3 Microeconomic theory

In this section we will review the general equilibrium model, Cournot and Hotelling competition and search theory. The predictions of these models is the basis of our hypothesis.

3.1 General equilibrium

Consider an economy with perfect competition. Each firm is a small player in the industry. The price of the product is unaffected by the quantity of output produced by the individual firm, and the price of inputs are also unaffected by the individual firm's factor demand. All products and inputs are homogeneous. We will first address the optimal decisions by the firms in short term and later in long term.

By short term, we mean a sufficiently short period such that capital is fixed. Consider a Cobb-Douglas production function with two inputs and decreasing returns to scale in labor⁴. The firms set labor to minimize the following cost function given the levels of

and the short term marginal cost thus becomes

$$\frac{d}{dq}(C(w; r; q)) = C'(w; r; q) = \frac{w}{AK} q^{1-\alpha} \quad (9)$$

namely the long run cost function which is derived in the following way [63].

$$C(w; r; q) = \min_{K; L} rK + wL$$

such that $A_i K^{-1} L = q$

Where $A_i > 0$ is a level specific production technology. Solving the optimization we obtain the optimal demand for K and L

$$K = q \frac{1}{A_i} \left(\frac{w}{r} \right)^{-1} \quad (12)$$

$$L = q \frac{1}{A_i} \left(\frac{r}{w} \right) \quad (13)$$

The cost function is defined as:

$$C(w; r; q) = rK + wL \quad (14)$$

Combining (12), (13) and (14), yields the following cost function

$$C(w; r; q) = \frac{1}{A_i} \left(\frac{w}{r} \right)^{-1} + \left(\frac{r}{w} \right) q \quad (15)$$

$$C^0(w; r; q) = \frac{1}{A_i} \left(\frac{w}{r} \right)^{-1} + \left(\frac{r}{w} \right) q \quad (16)$$

We see from equation (16) as A_i increases the marginal cost will go down. As a result, the firms with the highest productivity level, will have the lowest marginal cost. The firms optimize in the same way as in the short run, solving Equation (10), setting price equal to marginal cost given by

$$p = \frac{1}{A_i} \left(\frac{w}{r} \right)^{-1} + \left(\frac{r}{w} \right) q \quad (17)$$

In short run, firms with different productivity levels coexisted. According to Equation (17) the equilibrium price for the firms on different levels will vary. The firms on the level with the highest productivity, will have the lowest marginal cost and therefore the equilibrium price will be lowest. The firms which produce at the lowest marginal cost (highest A_i) will be the only ones selling the product and the only ones that want to allocate more capital and labor. As a result only the most productive firms will stay and the less productive will exit. Since the total number of firms in the economy is reduced,

the remaining firms are larger relative to when there were many levels. Since the optimal labor demand is a function of both A and q , $(d=dA)(q) > 0$ there exists a trade-off for the firm. An increase in productivity increases optimal quantum produced (quantum effect) and reduces the workers needed since the firms are more productive (utilization effect). The total effect will depend on which of these two effects are the dominating.

Using the notion of different productivity levels the firms with productivity level A_1 are the ones which will survive. Let $A_1 > A_2 = \bar{A}$ and let $\beta > 0$. The firms with level 1 will always undercut the firms with level 2. However, since there is sufficiently many firms on each level, the price will still be equal to marginal cost. The result is that only firms with the same productivity level can exist in the market.

In conclusion, in the short term there can exist firms with different AK levels, since there is decreasing returns to scale due to fixed capital. In the long run, only the most productive firms will produce, such that all firms in the economy have the same productivity level. If there is a difference in long run, there will be a reallocation of inputs from the low productivity firms to the high productivity firms. A productivity change leads to a reallocation of inputs from the low productive to the high productive firms. So a more productive firm is expected to have a larger work force.

3.1.1 Adjustment cost

In the model of general equilibrium firms immediately adjust their capital and labor when productivity changes, leading to an instantaneous flow of inputs. However, in the real economy there is considerable lag in demand for inputs [37]. One explanation for the observed phenomenon could be adjustment costs related to changes in input. In the Cobb-Douglas production function there may be adjustment costs related to changes in the work force and capital.

The literature investigating adjustment costs has two approaches, namely convex and non-convex costs of adjustment. Holt et al [38] found a quadratic specification of adjustment costs to be a suitable first approximation in certain industries. To avoid the increasing costs the firm will adjust their input often by small amounts, causing distributed lags [5]. According to Doms-Dunne [24] non-convex cost of adjustment focus either on fixed or proportional costs of adjustment, making characteristics of optimal behavior hard to outline. The implications may be certain number of periods without adjustments, and at selected times sizable adjustments [5]. These implications are contradicting to those of the quadratic adjustment cost which yield small and continuous

adjustments.

Labor adjustment costs will directly affect labor demand. A productivity shock may create a lag in convergence to its new long run equilibrium if there is convex adjustment cost. But if the adjustment costs are non convex there may be an immediate jump to the new long run equilibrium, or the firm can maintain its old employment level if the shock is not large enough [36]. The cost related to capital adjustment plays an important role in determining the labor demand. If a positive productivity shock occurs, the firm demands more of both inputs. If the adjustment cost of capital is convex there will be a slow transition towards the long run equilibrium level of capital. On the other hand if there is a non-convex adjustment cost, adjustments occur as a jump.

In conclusion, convex adjustment cost may create a lag in convergence to the new long run equilibrium after a productivity shock. However if adjustment costs are non-convex there may be an immediate jump to the new long run equilibrium, or unchanged behavior if the shock is not large enough [36].

3.2 Cournot

Consider an economy with a finite number of homogeneous firms competing in the final goods market, and infinite many agents supplying the input factors. There is free competition in the input market, such that all prices are marginal prices. In the final good, the firms compete on quantity, here represented by a repeated game of Cournot with infinite many periods, or uncertainty about when the last period will be. All agents maximize the profit function in Equation (18), taking into consideration the other firms' actions. Consider a symmetric case with linear demand and a Cobb-Douglas cost function $C(w; r; q)$ yields the following profit function⁵

$$\pi^i = q_i (1 - q_i - q_j) - c_i q_i \quad (18)$$

where c_i is the unit cost for the i -th firm, defined as

$$c_i = A_i^{-1} \frac{1}{1-\alpha} + \frac{\alpha}{1-\alpha} r w^{\frac{1}{1-\alpha}} \quad (19)$$

where q_i is the quantity produced by firm i , q_j the quantity by firm $j \in i$, A_i is a firm's specific production technology, α is the capital share, and r and w are the input prices.

⁵See Appendix A for the derivations of the model

By taking the first order conditions w.r.t. q_i and q_j , and solving the reactions functions with respect to the optimal action by the other firm we get that

$$q_i = \frac{1}{3} \frac{2c_i + c_j}{1} \quad (20)$$

$$q_j = \frac{1}{3} \frac{2c_j + c_i}{1} \quad (21)$$

Equation (20) show the optimal quantum produced by firm i to be a function of the marginal cost of its own production and its competitor. Firm i which minimizes the cost of production for a given quantity has the following factor demand

$$K = q_i \frac{1}{A_i} \left(\frac{w}{r} \right)^{-1} \quad \text{and} \quad L = q_i \frac{1}{A_i} \left(\frac{r}{w} \right) \quad (22)$$

Where demand for inputs is a function of the quantity produced, the firm specific technology, factor intensities and the price of the two inputs. It is important to note that by Equation (20), q_i is a function of the technology parameter as well. This relationship will have a profound effect on the demand when productivity change is introduced.

After the first period is over, right before the next period starts, the firms may experience a productivity shock, such that $A^0 \notin A$. Resulting either in the firm becoming more productive or less productive. The probability of experiencing a productivity shock is non-negative for all firms. By looking at the derivative of Equation (20) and (22) with respect to the technology, A_i , we can define what the theory suggest is the effect of productivity change.

$$\frac{\partial q_i}{\partial A_i} = \frac{2}{3} \frac{1}{A_i^2} \left(\frac{w}{r} \right)^{-1} + \frac{1}{3} \left(\frac{r}{w} \right) > 0 \quad (23)$$

$$\frac{\partial L}{\partial A_i} = \frac{2}{3} \frac{1}{A_i^2}$$

(24) which of these effects are the strongest because it depends on the parameter α , the input prices $r; w$ and the quantity produced, q .

The Cournot model predicts that if a firm experiences a positive productivity shock there will be a change in inputs, but the exact sign is not clear. However, there is a link between productivity and input allocation. In addition, we see firms with different productivity levels coexisting in the economy under the condition that the difference in productivity is sufficiently small. There exists an interval $A_i - A_j = \delta$; ($A_i \delta$

where $p_2 > p_1$. The respective market shares of the two firms then become

$$\begin{aligned} x^m &= \frac{1}{2} + \frac{c_2 - c_1}{6t} \\ (1 - x^m) &= \frac{1}{2} + \frac{c_1 - c_2}{6t} \end{aligned} \tag{28}$$

We see that if the two firms were identical ($c_1 = c_2$), the result would be to split the market. However, since $c_1 < c_2$ firm 1 obtains a larger market share than firm 2. These are the optimal market shares from the two firms point of view. However, this is not necessarily what is optimal for society. We look at the objective function for society as a whole

$$W = V - c_1 y - c_2(1 - y) - \frac{t y^2}{2} - \frac{t(1 - y)^2}{2} \tag{29}$$

By maximizing the social wealth function W , with respect to y we find the socially optimal market shares

$$y =$$

are treated as endogenous variables. These models provide a richer equilibrium framework in contrast to the frictionless competitive models [52]. The most used model of wage

where $k_0 = 0 =$

person because offering a wage equal to a mass point is not profit maximizing in the sense of equation (35).

A critical feature of the model is the positive relationship between the wage offer and employers labor force size it implies. As the voluntary quit rate, $q_1(w)$, decreases with the wage offer, larger firms experience lower quit rates. Because workers only switch employers in response to a higher wage offer, workers with either more experience or tenure are more likely to be earning a higher wage.

3.4.2 Job Productivity Differentials

We will now look at what happens if we introduce heterogeneity among employers, specifically two types of employers. One of the employers is more productive than the other and earn a higher revenue flow per workers such that $p_2 > p_1$. The fraction of employers of type 2 is denoted α . The model is identical to the one above in all other aspects such that an equilibrium can be described by $(F_1; F_2; R; w_1; w_2)$, where the reservation wage satisfies equation (31) and $F_1; F_2$ represent an offer distribution of the two types of employers and

$$p$$

(area38]TJ/F19 11. 91(2) -442(is) -441(denot) -44]TJ/F

and F_2 can be written as

$$F_i(w) = \frac{k_1}{1+k_1} \frac{p_i w}{p_i \underline{p}_i} \quad (41)$$

on its support $[\underline{w}_i; \overline{w}_i]$, $i=1,2$.

$$\underline{w}_i = R_i \quad \text{where } R \text{ satisfies (31)}$$

$$\overline{w}_1 = \underline{w}_2; \text{ where } p_1 \overline{w}_1 = (p_1 \underline{w}_1) = (1+k_1)^2$$

$$p_2 \overline{w}_2 = (p_2 \underline{w}_2) = (1+k_1)^2$$

4 Method and Approach

In our paper we will take an empirical approach. The combination of microeconomic general equilibrium, Cournot, Hotelling, search theory and empirical studies of firm dynamics are used to identify factors affecting worker allocation between firms. The theory driven model will be estimated using data from the Center for Corporate Governance Research (CCGR). The CCGR dataset is an unbalanced panel containing accounting data for Norwegian firms with limited liability in the period 1994 to 2008. The scope of our investigation will be the manufacturing industry, classified according to the OECD NACE codes. A lot of the research on productivity and firm dynamics are conducted on the manufacturing industry, which makes it easier to relate to previous literature.

The econometric estimation will start with an investigation of well-established stylized facts. The reason for this query is to see if our data have similar properties to those found in previous studies. Next, we estimate our model using OLS regression analysis. In addition, we test the results for misspecification, heteroskedasticity and multicollinearity to determine the most efficient estimator. Lastly we will run a least square dummy variable (LSDV) to allow for the intercept to vary across different sectors of the manufacturing industries. We end our empirical analysis with robustness tests on our estimates using an alternative measure of productivity and an alternative structural form. All econometric tests and regressions are performed using STATA 9.0 and STATA 10.

m_{it} is material cost, w_{it} is the average wage rate, r_{it} is capital cost, q_{it} is the quantum produced for each firm, α is the capital share, Age_{it} is the age of the firm, S_{it} is number of employees and it

Alternatively, we could have modeled the relationship between firm size in period t (S_t) and F (

at the relationship between bankruptcy risk and age and size.

The first data set containing 69 368 annual observations or 13 799 firm observations is cleaned in the following way. First we need a balanced data set, so we delete those firms that are not present in the whole period, which removed 10 547 firms. The removal of firms which go bankrupt or disappear reduces much of our variability and could leave to survival bias. This potential problem is discussed more thoroughly after the results are presented. We have not controlled for this problem in our estimation. In order to estimate our equation we need the variables on log form. When creating logs we remove those 310 observations that become missing values due to the log operation. Now we have 2 942 firm observations or 26 478 annual (9 years) observations.

This second data set is cleaned in the following way. We first need to find out which firms that is present in the beginning of the period and the end. We start with 69 368 annual observations or 13 799 firm observations. We then remove all that are not present in 2000. This removed 5 742 firm observations. We create a survival variable which is coded 1 if they are present in 2000 and 2008 and 0 if they are present in 2000 but not in 2008. We generate the variables by taking log of employment and age. We now have 8 057 firm observations.

Due to the extensive screening process, we do not have a random sample. Our bal-

We have obtained the risk free interest rate as the 3 year government bond issued by

from our regression. Our equation in its final form will be the following.

$$\begin{aligned} [\ln S_{it}^0 - \ln S_{it}] = d = & \beta_1 + \beta_2 \ln A_{it} \\ & + \beta_3 \ln w_{it} + \beta_4 \ln Age_{it} + \beta_5 \ln S_{it} + \epsilon_{it} \end{aligned} \quad (51)$$

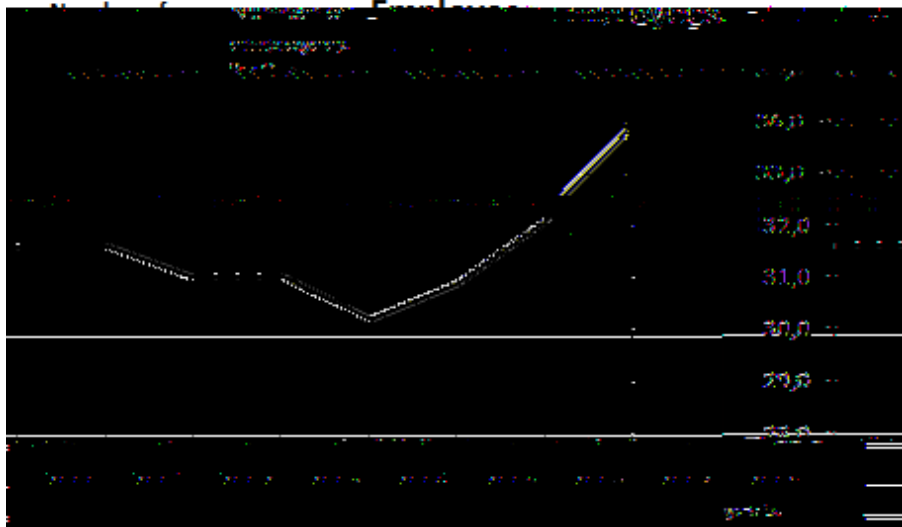


Figure 1: Employment *Notes*.

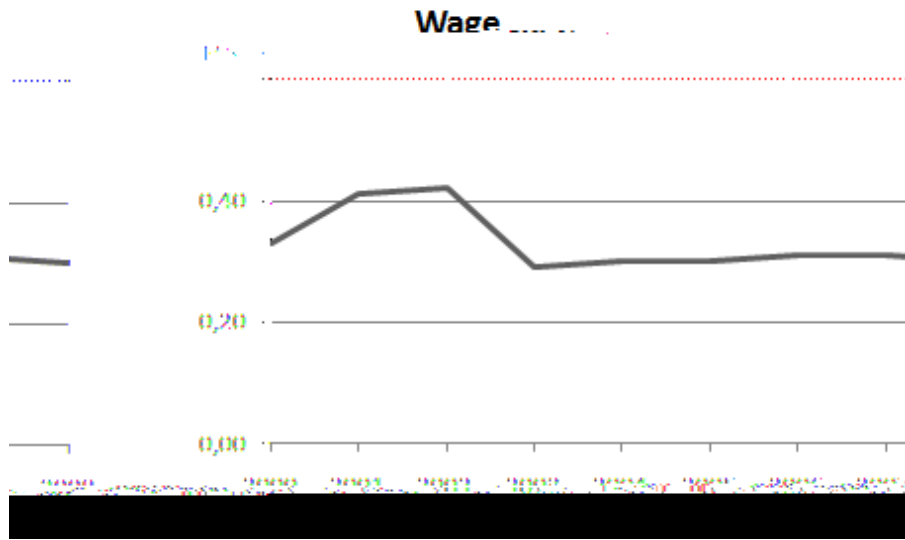


Figure 3: Wage. *Notes.* The figure shows the mean value for the average wage per employee.

5.5.2 Dispersion in productivity levels

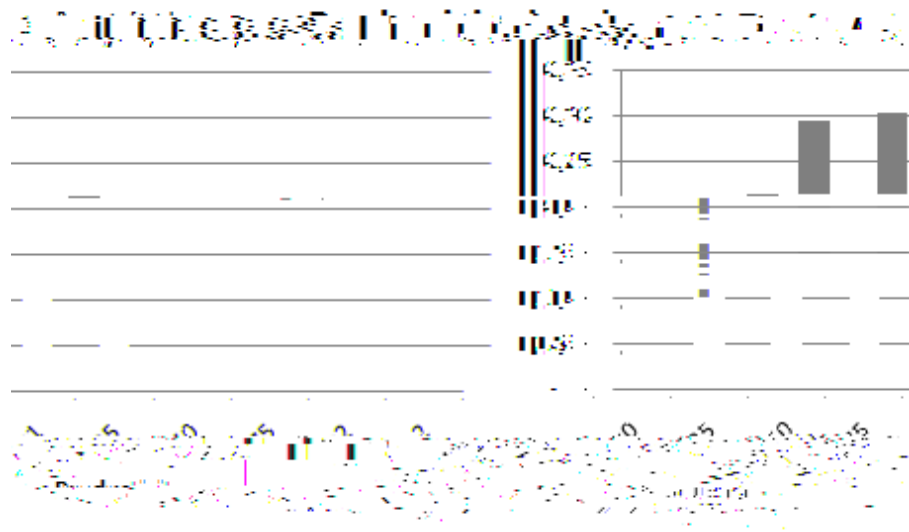


Figure 5: Productivity level. *Notes.* The figure shows the percentage of firms of the total sample which lies in a particular productivity level interval. The y-axis is the percent of companies of the total sample. The x-axis is the productivity level intervals

The bar chart of the productivity dispersion is illustrated in Figure 5. The chart has intervals of value added per worker on the x-axis and percentage of firms from the total sample on the y-axis. We see that approximately 30 percent of our firms lie in the productivity interval 0.25 – 0.50. Meaning that 30 percent of our companies have a value-added which lie between 250 000 and 500 000. We also see that approximately 85 percent of our firms lie in the productivity interval 0 – 1. Furthermore, the bar chart shows that there is some dispersion in productivity levels. This is in line with the stylized facts in our literature review.

5.5.3 Productivity and wage

The scatter plot of the relationship between productivity and wage is shown in Figure 6. We use the mean of each firm's productivity on the x axis and mean wage on the y-axis to illustrate the relationship. We interpret the scatter plot as displaying a positive relationship between productivity and wage. As the mean productivity for a firm increases, the wage seems to increase. The plot does not show this relationship accurately because some firms have a low mean productivity and pay high wages, but the overall trend from the graphical illustration suggest a positive relationship. This is also supported by stylized facts found by Oi et al. [54]

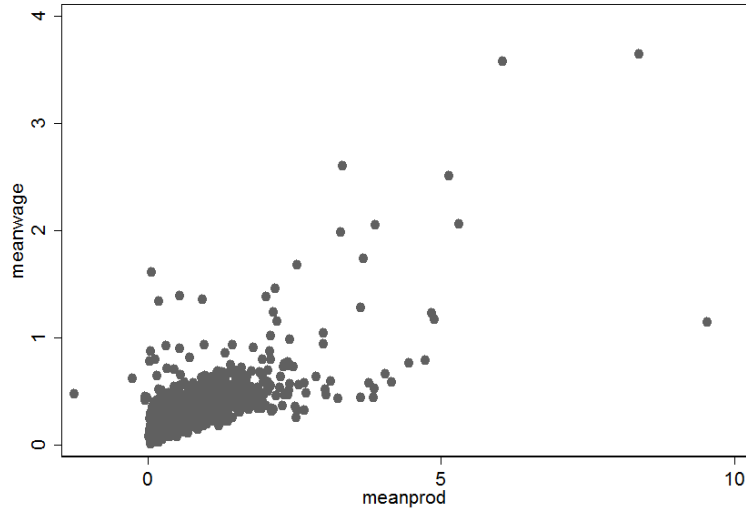


Figure 6: The relationship between mean wage and mean productivity *Notes*. The figure shows a scatter plot of mean wage on the y-axis and mean productivity on the x-axis.

5.5.4 Survival

Jovanovic's [42] theory of firm growth states that as time progresses, the firm will uncover their true efficiency level. Based on this efficiency level, they are able to evaluate the prospect value of remaining in business. If this value is negative, the firm will choose to go bankrupt or be dissolved. As part of our investigation of the stylized facts, we want to see how the probability of survival is affected by the firm age and size. The probability of survival-variable is based on whether the firm is present in the beginning period and in the ending period. If the firm survives (present all years) we code the survival-variable with $I = 1$ and if the firm is only present in the beginning and not in the end (dissolved) we code with $I = 0$. According to Evans [28] the regression can be represented by the following equation.

$$E[I|A_{it}; S_{it}] = Pr[e_{it} > -V(A_{it}; S_{it})] = \Phi[V(A_{it}; S_{it})] \quad (52)$$

"where V can be thought of as the value of remaining in business, e_t is a normally distributed disturbance with unit variance and Φ is the cumulative normal distribution function with unit variance" ([28], p. 573). We take a first-order logarithmic expansion of the growth function and estimated our equation using probit regression. According to Cameron and Trivedi [16], there is little difference between a logit and a probit model when the focus is on the marginal effects at the mean of the sample. According to Amemiya [3] Equation (52) estimated with a maximum likelihood estimator will be consistent. In addition we adjust the error terms according to White [64].

Table 2: Firm Survival and Variability of Growth

Dependent variable	Survival	Variability of Growth
Size	0.1577* [0.0107]	0.7697* [0.0130]
Age	0.0486** [0.0158]	-0.1528* [0.0192]
Constant	-0.3470* [0.0647]	-1.2477* [0.0517]
Observations	8057	2942

*Signi cant at the 1 percent level. **Signi cant at the 5 percent level

Table 3: The Effect of Firm Size and Age on Firm Dynamics

Partial Derivative of with Respect to ^a	Survival	Variability
Size		
Mean	0.0627	0.7697
Standard Deviation	0.0042	0.0129
Age		
Mean	0.0193	-0.1527
Standard Deviation	0.0063	0.0192

^aPartial derivative of the regression function on the horizontal with respect to the logarithmic value of the variable on the vertical.

expansion and w is the error term. We use maximum likelihood and white adjusted error terms. The results from the estimation are presented in Table 2.

The results from estimation should be viewed with caution. The dependent variable is based on four growth observations and may be imprecise. The results shows that the variability of growth increases with size and decreases with age. At the sample mean, a 1 percent increase in size leads to 0.77 percent increase in the standard deviation of firm growth. A 1 percent increase in age leads to a 0.1527 percent decrease in the standard deviation of firm growth. The second result is in line with earlier studies by Evans [28] and Sutton [61].

5.6 Results

This section outlines the statistical tests and estimations. We will, as discussed in Section 5.1, estimate the relationship between worker reallocation and productivity using the following equation

$$\begin{aligned}
 [\ln S_{it} - \ln S_{it-1}] = d = & \beta_1 + \beta_2 \ln A_{it} \\
 & + \beta_3 \ln w_{it} + \beta_4 \ln Age_{it} + \beta_5 \ln S_{it} + \epsilon_{it}
 \end{aligned}
 \tag{54}$$

This regression equation is estimated using the balanced panel dataset and ordinary least square (OLS) as estimator. The problem of autocorrelation is not present in our data since we only use data from the base year, 2000, as explanatory variables. Heteroskedasticity can be caused by omitted variables, incorrect functional form or skewness in the

distribution of regressors [33]. We decide to check for heteroskedasticity by running the Breusch-Pagan-Godfrey (BPG) test [13] [32].

The BPG tests the null hypothesis of homoskedasticity. It is a Chi-Square test based on an auxiliary regression. This implies that the null hypothesis is rejected if the chi-square exceeds the critical chi-square at the given level of significance. This translates into the decision rule; reject the null hypothesis if the p-value of the test is below the significance level. We reject the null hypothesis of homoskedasticity ($P < 0.05$) and conclude that we have a problem of heteroskedasticity.

Notice that in presence of heteroskedasticity the OLS estimators are still linear and unbiased as well as consistent, but they are no longer efficient (i.e. minimum variance) [33]. As a consequence the OLS estimator is not the best linear unbiased estimator (BLUE). The problem of heteroskedasticity is a serious potential problem and one cannot rely on the conventionally computed confidence intervals and the t-test, f-test and chi-square test may not be valid. Hence it should not be used for conclusions or inferences because they might be misleading [33].

There may also be multicollinearity in our estimation. The presence of high multicollinearity give large variance and covariance, making precise estimation difficult. Furthermore, multicollinearity increases the probability of accepting the null hypothesis. It has, however, no effect on the properties of the estimator.

We used a multicollinearity indicator, the VIF test¹⁵, to see if we have a problem of multicollinearity. The VIF test is a measure of collinearity. The larger the VIF value, the more collinear are the variable. A rule of thumb is a VIF value exceeding 10 indicate high collinearity [33]. All of our VIF values are less than 2.32, hence multicollinearity does not seem to be a severe problem in our data.

In addition, we run the Ramsey's regression specification error test (RESET). The Ramsey test is a general test of specification error [33]. The RESET tests the null hypothesis that the model has no specification error, i.e has no omitted variables. The test statistic reject the null hypothesis, no mis-specifications ($P < 0.01$). Hence our model has, according to the RESET, omitted variables. The theoretical models in Section 5.1 suggest an econometric model adding rental rate of capital, capital share and output to the estimated equation. This could yield more precise estimates. Due to lack of data we are

¹⁵See Table 9 in Appendix C

Table 4: Regression results

Variable	(1)	(2)	(3)
Productivity	0.0454* [0.0034]	0.0226* [0.0048]	0.0238* [0.0017]
Wage		0.0361* [0.0087]	0.0367* [0.0030]
Age		-0.0119* [0.0020]	-0.0111* [0.0006]
Size		-0.0149* [0.0015]	-0.0158* [0.0005]
Cons.	0.0363 [0.030]	0.1277 [0.0104]	0.1380 [0.0046]
Industry dummies			Yes
Adjusted R^2	0.1401	0.2165	0.2373

Dependent variable: Annual change in workers, in logs. (1) OLS, (2) OLS (3) Fixed effects. All standard errors are White-adjusted. *Significant at the 1 percent level. **Significant at the 5 percent level

unable to compute this extension of our econometric equation.

Since we have heteroskedasticity in our model, we decided to apply an econometric

is 14 percent.

Column (2) presents the full regression equation, given by Equation (51), estimated using OLS. The productivity and wage coefficients have positive signs and are significant

As discussed in Section 5.1 general equilibrium, Cournot, Hotelling and the Burdett and

have not corrected for this problem in our estimation.

5.7 Robustness checks

To further address the validity of the results we run two alternative regressions. First, we use a different type of productivity measure. Second, we use a different structural form on the estimated equation.

Table 5: Robustness estimates

Variable	Productivity measure (1)	Structural form (2)
Productivity	0.0314* [0.0014]	0.0212* (0.0028)
Wage		0.0863* (0.0056)
Wage ²		0.0148* (0.0011)
Cons.	0.0134* [0.0007]	0.1023* 0.0050)
Adjusted R^2	0.0292	0.1938

Dependent variable: Annual change in workers, in logs. *Significant at the 1 percent level.
**Significant at the 5 percent level

Comparing column (1) in Table 5 and Table 4, we see that the labor productivity measure explains 14.01 percent while the TFP measure explains 2.9 percent of the variance in average annual worker growth. The signs of the coefficient in both table are the same and they are both significant at the 1 percent level. In conclusion, our productivity measure from Section 5.6 seems to be robust.

5.7.2 Structural form

We estimate an alternative model where the growth function $F(\cdot)$ is approximated by a second order logarithmic expansion. In order for our estimator (OLS) to be the best linear unbiased estimator an important factor is that the model is correctly specified, or in other words the model is the true functional form [33]. The hint for investigating this is our low $R^2 = 0.23$ as well as the conclusion from the Ramsey RESET¹⁸. We propose the following equation as an alternative to our main model

$$[\ln S_{it}^0 - \ln S_{it}] = d + \beta_1 \ln A_{it} + \beta_2 \ln w_{it} + \beta_3 \ln A_{it}^2 + \beta_4 \ln w_{it}^2 + \beta_5 \ln A_{it} \ln w_{it} + \epsilon_{it} \quad (58)$$

The Ramsey RESET finds that in this equation there is no omitted variables. Since we found heteroskedasticity and multicollinearity in our main estimates we test for these

¹⁸Our model may have omitted variables or wrong structural form

problems. The conclusion from the BPG test is that there is homoskedasticity and the variance-inflating factor (VIF) test suggests there is multicollinearity. We remove the variables $\ln A_{it}$ and $\ln w_{it}$ because of multicollinearity. In addition, we remove $\ln A_{it}^2$ since it is not significant. The resulting VIF-test¹⁹ states that multicollinearity is no longer a problem and the Ramsey RESET still predict no missing variables.

The results are shown in column (2) in Table 5. We see that all variables are significant at the 1 percent level and the adjusted $R^2 = 0.1938$. These results are almost identical to the ones obtained with a first-order logarithmic expansion. The adjusted R^2 is smaller than for our initial model. These results support our findings.

6 Conclusion

The main objective of this paper is to investigate the relationship between productivity and worker flows. In addition, a brief investigation of selected stylized facts found in the literature is also conducted. We find that the data shows the same stylized facts regarding growth, productivity, size and bankruptcy risk as found in the literature.

We find that the size distribution of firms is highly skewed towards smaller firms. Productivity levels are quite dispersed, meaning that there are productivity differences between firms. We find suggestive evidence for a positive relationship between mean wage and mean productivity in our data. In addition, we find a positive relationship between both the probability of survival ($P < 0.05$) and variability of growth ($P < 0.01$) with size and age as explanatory variables.

Our main finding is that there is a positive relationship between productivity and average annual worker growth ($P < 0.01$). This suggests that more productive firms hire workers faster. However, this does not necessarily suggest that the most productive firm is also the largest firm. But, given enough time this might be the case as well. We also find that there is a positive relationship between wage ($P < 0.01$) and average annual worker growth. The wage-growth relationship is contrary to cost minimization, but in line with competitive search theory. Our results could therefore be seen as supportive evidence for the validity of competitive search models. Furthermore, we find a negative relationship between growth and age ($P < 0.01$). We also find a negative relationship between growth and size ($P < 0.01$), suggesting that Gibrat's Law fails.

¹⁹See Table 10 in Appendix C

The association we identify between productivity and average annual worker growth is robust. To deal with problems of measurement error we test our hypothesis using another measure for productivity, TFP. The use of TFP yields the same results, positive relationship between productivity and average annual worker growth ($P < 0.01$). In order to deal with problems of specification error we run a regression using a different structural form. The use of an alternative structural form yields the same results, positive relationship between productivity and average annual worker growth ($P < 0.01$).

In conclusion, we have found that there is a positive relationship between average annual worker growth and productivity in the Norwegian manufacturing industry suggesting that more productive firms attract workers faster than less productive firms. Given enough time, a fast growing small firm could eventually be larger than a slow growing large firm. Our findings are in line with the microeconomic theories.

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A Mathematical Appendix

A.1 Cournot Competition

The firms have two decisions. First the decision of how much output to produce, and then how to produce this output with the least amount of cost. We start with the output market decision first. The firms compete in quantity in each period. The firms have the following profit function [62]

$$\pi_i = q_i (1 - q_i - q_j) - c_i q_i \quad (59)$$

where $c_i q_i = C(w; r; q)$, just to simplify notation at the moment. The first order condition for the optimization problem are:

$$\frac{\partial \pi_i}{\partial q_i} = 1 - 2q_i - q_j - c_i = 0 \quad (60)$$

$$\frac{\partial \pi_j}{\partial q_j} = 1 - 2q_j - q_i - c_j = 0 \quad (61)$$

By solving (60) and (61) for the respective quantities and substitution in to each other we obtain the following optimal quantities:

$$q_i = \frac{1 - 2c_i - c_j}{3} \quad (62)$$

$$q_j = \frac{1 - 2c_j - c_i}{3} \quad (63)$$

Equation (62) and (63) state that the optimal quantity is a function of the firms own production cost and the cost of the competition. The profit of the firms are given by the following

$$\pi_i = \frac{(1 - 2c_i - c_j)^2}{9} \quad (64)$$

The firms know what quantity to produce and need to decide how to produce this given amount of output for the least amount of resources. Suppose a long run cost minimization.

$$C(w; r; q) = \min_{K, L} rK + wL$$

$$\text{such that } A_i K^\alpha L^{1-\alpha} = q$$

Where $A_i > 0$ is a level specific production technology. Solving the optimization we obtain the optimal demand for K and L

$$K = q \frac{1}{A_i} \frac{1}{1 - \frac{w}{r}} \quad (65)$$

$$L = q \frac{1}{A_i} \frac{1}{1 - \frac{r}{w}} \quad (66)$$

The cost function is defined as:

$$C(w; r; q) = rK + wL \quad (67)$$

combining the optimal demands with the cost function, we obtain

$$C(w; r; q) = \frac{1}{A_i} \frac{1}{1 - \frac{w}{r}} + \frac{1}{1 - \frac{r}{w}} r w^1 q \quad (68)$$

$$C^j(w; r; q) = \frac{1}{A_i} \frac{1}{1 - \frac{w}{r}} + \frac{1}{1 - \frac{r}{w}} r w^1 \quad (69)$$

By combining equation (62), (63) and the marginal cost, derived above, we get

$$q_i = \frac{1 + A_j^{-1} - 2A_i^{-1} \frac{h}{1 - \frac{w}{r}} + \frac{i}{1 - \frac{r}{w}} r w^1}{3} \quad (70)$$

$$q_j = \frac{1 + A_i^{-1} - 2A_j^{-1} \frac{h}{1 - \frac{w}{r}} + \frac{i}{1 - \frac{r}{w}} r w^1}{3} \quad (71)$$

Which means that q_i is a function of $A_i; A_j; ; r; w$. We now see that the demand for input K and L is a function of $q; A_i; ; r; w$, such that we can write the demand for inputs as:

$$K = F(q(A_i; A_j); A_i; ; r; w) \quad (72)$$

$$L = F(q(A_i; A_j); A_i; ; r; w) \quad (73)$$

C Tables Appendix

Table 6: Summary Statistics of Logarithmic Variables

Variable	Obs.	Mean	Std. Dev.	Min	Max
Survival:					
Survival	8057	0.53	0.50	0	1
Log[Size]	8057	28.62	154.18	1	9094
Log[Age]	8057	13.62	13.94	1	158
Growth/var./reall.:					
Growth	2942	0.003	0.10	-0.52	0.83
Log[Std. of Gro.]	2942	0.21	1.25	-1.39	5.60
Log[Size]	2942	2.32	1.29	0	8.17
Log[Age]	2942	2.14	0	0	5.06
Log[Prod]	2942	-0.75	0.78	-6.45	4.98
Log[wage]	2942	-1.34	0.59	-7.7	4.47

The table presents the logarithmic values used in the estimation

Table 7: De ation indexes

Year	PPI	Manufacturing
2000	100	100
2001	101.9	104.7
2002	97.8	110.6
2003	99.2	115.4
2004	102.3	120.2
2005	105.8	124.8
2006	109.0	130.0
2007	113.8	138.2
2008	122.7	145.9

The table show the de ation indexes collected from the OECD. PPI is producer price index.

Table 8: Calculation of user price of capital (capital cost)

Year	3 year gov. bond	-coe .	Risk prem.	CAPM	Depr.	User price
2000	6.61	1	6	12.61	14.9	27.51
2001	6.44	1	6	12.44	14.9	27.34
2002	6.39	1	6	12.39	14.9	27.29
2003	4.24	1	6	10.24	14.9	25.14
2004	2.95	1	6	8.95	14.9	23.85
2005	2.90	1	6	8.9	14.9	23.8
2006	3.74	1	6	9.74	14.9	24.64
2007	4.79	1	6	10.79	14.9	25.69
2008	4.53	1	6	10.53	14.9	25.43

Table 9: Variance-inflating factor (VIF) test from the initial estimation

Variable	VIF	1/VIF
ln_size	1.10	0.9110
ln_prod	2.32	0.4305
ln_wage	2.30	0.4351
ln_age	1.07	0.9381
Mean VIF	1.70	

The table show the VIF values of our independent variables.

Table 10: Variance-inflating factor (VIF) test for alternative structural form

Variable	VIF	1/VIF
In_wage	5.46	0.1833
In_wage2	3.63	0.2758
In_prod	2.22	0.4511
Mean VIF	3.77	

The table show the VIF values of our independent variables.

Table 11: Regression results from the fixed effects model

Variable	Coefficients	Robust Std. Error	t-statistic	Prob.
ln_prod	0.0238	0.0017	14.21	0.000
ln_wage	0.0367	0.0030	12.28	0.000
ln_age	-0.0111	0.0006	-17.10	0.000
ln_size	-0.0158	0.0005	-32.51	0.000
D2	-0.0130	0.0044	-2.95	0.003
D3	-0.0274	0.0073	-3.74	0.000
D4	0.0112	0.0029	3.84	0.000
D5	-0.0492	0.0057	-8.61	0.000
D6	-0.0274	0.0030	-9.21	0.000
D7	0.0183	0.0031	5.99	0.000
D8	-0.0206	0.0054	-3.85	0.000
D9	-0.0029	0.0032	-0.89	0.375
D10	0.0018	0.0033	0.55	0.582
D11	0.0198	0.0058	3.39	0.001
D12	-0.0074	0.0029	-2.53	0.011
D13	-0.0130	0.0030	-4.27	0.000
D14	-0.0285	0.0154	-1.85	0.065
D15	0.0015	0.0035	0.44	0.658
D16	0.0320	0.0078	4.09	0.000
D17	-0.0042	0.0038	-1.12	0.265
D18	-0.0138	0.0052	-2.67	0.008
D19	0.0009	0.0036	0.25	0.802
D20	-0.0144	0.0031	-4.61	0.000
D21	0.0056	0.0066	0.85	0.395
Constant	0.1379	0.0046	29.67	0.000

Dependent variable: Annual change in workers, in logs. D1 is the reference industry, NACE 17.

D Data Appendix

D.1 Source of government bond

Norges Bank:

Statsobligasjoner. Annual average of daily quotations. The basis is the 3 year.

http://www.norges-bank.no/templates/article____55495.aspx