

STRATEGY 2025

*«Shaping people and business
for an international, digital and
sustainable future»*

RESEARCH-BASED
LEARNING-ORIENTED
CONNECTED

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BI

Strategic context

Shaping people and business for an international, digital and sustainable future

we

shape

people and business for excellence

Covid-19 pandemic and digital transformation

Ambitions

Key characteristics of attractive programme portfolios

Internationalisation in our programmes

The Master of Science portfolio

The Executive / corporate portfolio

The PhD programme

Framework for developing research and teaching excellence

The way forward

Research excellence

Commitment to investment in research excellence

Teaching excellence

Framework for developing connectedness

The way forward

Standardise connectedness

